Permit #F00051515

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00051515 **Type of Permit:** FILMING **Release Date:** 04/19/2012

Production Company PARK PICTURES LLC

Insured Company Name PARK PICTURES LLC

Contact Phone No. 1 310-752-0040
Contact Phone No. 2
Fax
Address 184 5TH AVE, 8TH FLOOR
NEW YORK, New York 10010

Production Title CHEERIOS

Type of Production Commercial - Standard

Producer NINA SHIFFMAN

Director LISA BARISH

1st AD MILES JOHNSTON

Production Manager STEPHANIE EVANS

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager David Blum
Primary Phone Mobile - 213-705-5696
Secondary Phone Office - 310-752-0400

Location Assistant NA NA
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Posting 900	$207.00
Posting 1500	$345.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$76.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00
LA CITY DEPT OF REC AND PARKS MONITOR ADMIN FEE	$76.00

Total Permit Fee $2,684.00

Number of Locations 2

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Summary Information — Location

Permit Number F00051515
Production Company PARK PICTURES LLC
Insured Company PARK PICTURES LLC
Production Title CHEERIOS

Location Manager David Blum
Primary Phone Mobile - 213-705-5696
Secondary Phone Office - 310-752-0400

Location Address 6316 Orion Ave, Van Nuys, CA, 91411

Location Type Private Residence

Film Dates 4/20/2012 - 4/20/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
51515, Park pictures.pdf
Orion AV March 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Honey Wagons	1
Modular Units	1
Motor Homes	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	1
Trailers	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	65
FilmL.A. Monitor (s)	1

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue; TRUCKS AND EQ PARKED REVERSE FLOW.;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Coordinator Note FILM LA MONITOR REQUIRED:
04/20/2012, 0600-2200

Coordinator Note CREW PARKING LOT APPROVED PER H HAGAN, 213-718-8762

Parking

Base Camp
Location Type : Filming Location
Parking Notes
MTA LOT 15430 ERWIN ST

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	F00051515	**Location Manager**	David Blum
Production Company	PARK PICTURES LLC	Primary Phone	Mobile - 213-705-5696
Insured Company	PARK PICTURES LLC	Secondary Phone	Office - 310-752-0400
Production Title	CHEERIOS		

Posting "No Parking" signs E/S ORION AVE., ADDRESS 6232 ORION AVE.-6346 ORION AVE.

Approximate Footage 601 - 900 **Log Number** 34497

Date(s) 4/20/2012 to 4/20/2012 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00051515
Production Company PARK PICTURES LLC
Insured Company PARK PICTURES LLC
Production Title CHEERIOS

Location Manager David Blum
Primary Phone Mobile - 213-705-5696
Secondary Phone Office - 310-752-0400

Location Address 1527 Oak Grove Dr, Los Angeles, CA, 90041

Location Type Private Residence

Film Dates 4/21/2012 - 4/21/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document 51515, eaglerockfigueroalot.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Honey Wagons	1
Modular Units	1
Motor Homes	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	1
Trailers	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	65
Rec & Park Monitor required	1

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue; TRUCKS AND EQ PARKED REVERSE FLOW.;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals
LOS ANGELES POLICE DEPARTMENT — Mark Preciado
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda

Coordinator Note RAPG GATE MONITOR REQUIRED:
04/21/2012, 0500-0700

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
1100 Eagle Vista Dr, Los Angeles, 90041
Parking Notes
CREW PARK @ EAGLE ROCK REC CENTER, RES #36144, 04/21/2012, 0700-2200

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Summary Information — Location

Location 2 of 2

Permit Number	F00051515	**Location Manager**	David Blum
Production Company	PARK PICTURES LLC	Primary Phone	Mobile - 213-705-5696
Insured Company	PARK PICTURES LLC	Secondary Phone	Office - 310-752-0400
Production Title	CHEERIOS		

RAPG GATE MONITOR REQUIRED:
04/21/2012, 0700-0900

Posting "No Parking" signs N/S OAK GROVE DR., LOLETA AVE.-SILVER OAK TR.
N/S OAK GROVE DR., LOLETA AVE.-225 FT EAST
W/S LOLETA AVE., OAK GROVE DR.-HEPNER DR.

Approximate Footage 1201 - 1500 **Log Number** 34499

Date(s) 4/21/2012 to 4/21/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and Representative

I certify that I am a representative of Rack Racks ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the Entertainment Industry Development Corporation of Southern California ("EIDC") for any city, county or through any other jurisdiction; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including EIDC and any city, county or other jurisdiction where EIDC operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to EIDC, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 5/10/11

Rack Racks
Name of Principal

By: _____
Representative's Signature

David Blum
Print Representative's Name

Location Mgr.
Representative's Title

74 5th Av NYNY
Principal's Address

213 205 5698
Principal's Telephone

Principal = Name of Company

Denise Wheeler
Film Permits Unlimited Inc.
Phone (818) 347-9929
Fax (818) 347-9784
Pager (818) 420-7052

Please sign and fax back

NOT A PERMIT

SPECIAL FILMING CONDITIONS
6200 & 6300 BLOCKS OF ORION AVENUE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Orion Avenue is an often-filmed block in Van Nuys with quaint cottage style homes. The following Special Filming Conditions have been crafted to provide a balanced use of the community for location filming.

- **Frequency of filming shall be limited to 14 days per calendar year at any one residence.**
- **Affected residents must be notified at least two (2) days In advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Companies may request posting on one side of Orion Avenue only for a total of 400'. Posting on Erwin Street will be limited to the south side of the street starting 200' east of Orion Avenue.**
- **No weekend or holiday filming unless approved by FilmL.A.**
- **Filming will be limited to only one production company per day on Orion Avenue.**
- **Trash and refuse must be removed from the area immediately after filming activities are completed.**
- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.,** unless approval is obtained from FilmL.A. and the approved times are indicated on the permit.
- **Cast and crew may not park on area streets.** Off-street parking must be provided.
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

Note: Any variance from the above conditions requires signature approval from a majority of residents on the 6200 & 6300 blocks. Signatures must be obtained in accordance with the approved FilmL.A. Filming Survey process.

FilmL.A., Inc. NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

EAGLE ROCK FIGUEROA LOT

- **OK to park cast/crew vehicles inside Eagle Rock Figueroa Lot.**
- **MUST have Gate Monitor on site to open the gate.**
- **NOT allowed to have base camp on site.**
- **NOT allowed to film inside Eagle Figueroa Lot.**
- **Allowed to have catering on site, if applicable.**
- **Company can provide their own security while leaving vehicles inside the Figueroa Lot.**
- **The Park Film Office will NOT be held responsible for any damages caused to vehicles at the Figueroa Lot.**
- **MUST leave area clean or better once all vehicles depart the parking lot.**
- **MUST lock the gate once all vehicles depart the parking lot.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Nudity is prohibited and not allowed in any Recreation and Parks facility.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

NOT A PERMIT

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-51515
PARK PICTURES LLC - CHEERIOS
(EAGLE ROCK FIGUEROA LOT)

NO FILM PERMIT